Lots of Data but no Information! *…. a low-cost solution for the Lift Industry*
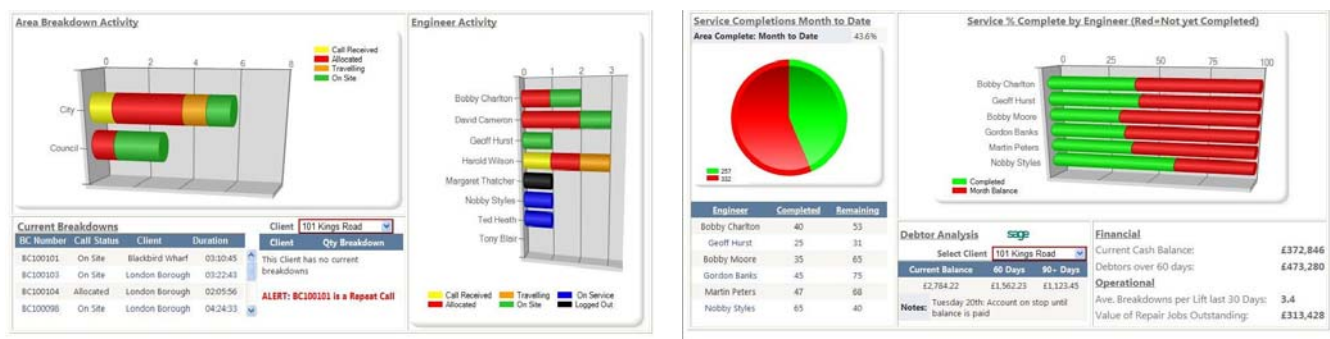
Being in the lift service business we collect vast amounts of data through our various information systems and databases but still don't have the management information needed at our fingertips. Databases are designed to receive and hold detailed data, data that in its raw format is often not useful or is too time consuming to extract and convert into meaningful information.

InsightApps™ is a new and exciting Business Intelligence 'dashboard' designed specifically for the lift industry that addresses this issue. Interfacing with everything from a spreadsheet to a full relational database, your data is presented as meaningful Management Information enabling you to make better more informed decisions improving your levels of service, increasing profitability and freeing your time to take action!

Imagine;

- being able to view integrated and dynamic key information from your Excel, Liftdata, ESM, Sage, Pegasus etc data sources…on demand
- access to an up to the minute, comprehensive call-out and breakdown analysis
- being prompted (not waiting to find out) about a lift repeatedly braking down… a so called ' Sick Lift'
- knowing the up-to-date picture on service completions, effortlessly
- easy identification of repair sales opportunities
- keeping track of engineer productivity and activity
- the ability to access a contract pricing and profitability tool to manage costs and know where to position new contract pricing.

'Dashboards' like those shown below are rapidly becoming the choice of Management Information presentation for progressive Lift Companies, with up–to-date information presented in a highly usable format for rapid, better informed decisions.

Source: InsightApps™ Pages showing Call-out, Service and Financial Analysis from Liftdata and Sage data sources

Overall payback for the Company is two-fold; the user spends considerably less time asking internal departments to run reports, number crunching data, and putting together information packs which are instantly out of date; the Company on the other hand, for little outlay, safeguards the long term investment of legacy systems whilst unlocking the information from within them and making them usable and relevant to doing business in today's environment.

For more information contact: info@insight-apps.co.uk or view dashboards in action at www.insight-apps.co.uk .